


# Nathan Halydier

PRODUCT OWNER

 NathanHalydier@gmail.com

 803-414-8996

 104 Cobden Ct, Columbia, SC

Mr. Nolan Martin,

My name is Nathan Halydier and I want to work with ACS Technologies. I hope to help churches spread the gospel through modern technology solutions. I have done a lot of research around technology companies in South Carolina and have determined that a position with ACS Technologies is the next step in my career. This letter is for the purpose of applying for the position of Product Owner with your team.

I bring to the table years of experience in the web technology space on the management, development, and design sides. I am a major advocate of the agile methodology, specifically the scrum framework where my last five years of experience lays. I was given the opportunity to develop a scrum training program that I led my divisions staff through on several occasions. For the past few years I have been leading a team to successfully launch the new online business filing system for the South Carolina Secretary of State's office using scrum. This project was a \$4 million development project with tight deadlines and an iterative deployment schedule. The launch has been a huge success achieving four times the anticipated adoption rate.

Before this project, I had the opportunity to lead a digital marketing and technology start-up with fourteen full-time employees. We utilized a modified scrum framework to develop proprietary technology applications for advertising agencies. Most recently, I have been expanding my knowledge of development frameworks and back-end application architecture. My latest project being a resource allocation application built in Python on the Django MVC framework using postgresql and mysql databases and designed with bootstrap. The application helps organizations assign resources to projects on a week-by-week basis and manage the active projects in queue. It takes into account holidays, individual time off, and already allocated time in order to help managers see the progress and the availability of individual resources at any given time. It also gives individual resources the ability to log in and see what projects they are assigned to every week and how much of their time should be allocated towards each.

Prior to my experience in the world of IT companies, I spent several years as a student pastor and worship leader. I have been on staff at churches of all sizes and have helped implement several ChMS systems. My experience in both churches and the web application space makes me uniquely qualified for a career with ACS Technologies. This company is the perfect intersection of my passions and talents and I want to be a part of ACS Technologies future success. I would like to ask for the opportunity to join you as you continue building a business which glorifies God and helps expand his kingdom.

To demonstrate my desire to work with ACS Technologies, I took the liberty of creating a new page for your website. Please take a moment to review it at:

<http://acs.nathanhalydier.com>


I look forward to hearing from you soon.

Sincerely,  
Nathan Halydier



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### Profile

I am a seasoned innovator with extensive experience in the areas of IT product management, project management, and scrum product ownership. I have a history of being able to understand the end users need and translate that into an application that achieves a significant ROI. Above all, I am a leader who can develop a vision and lead others to build cutting edge technology solutions. This skill, in addition to my experience working with ChMS systems, makes me a perfect candidate for the position of Product Owner at ACS Technologies.

### Skills

- Project management in scrum/agile environments
- Recruiting, managing and resource planning
- Product development and implementation
- Process development and automation
- Strategic planning and financial projections
- Business development and sales pipeline implementation
- Digital design and web application development

### Tools / Languages

- Python
- PHP
- C#
- HTML
- CSS
- Photoshop
- Illustrator

### Highlights

- Ten years of experience in the technology and marketing industries. Specifically, in the areas of strategic planning, market research, and product development.
- Built a company that was valued at 3.5 million within three years.
- Created enterprise SaaS PPM & CRM solution for marketing agencies.
- Created an enterprise application that processes and stores the records for all business filings in the state of South Carolina.
- Created an iPad app that decreased the sales cycle from eight weeks to four weeks for a marketing agency.
- Created an online credential tool with custom encryption software.
- Built a resource scheduling application for use in agencies and development companies.
- Received the Palmetto Pillar Award for Start-Up Venture of the Year from the South Carolina Information and Technology Council.
- Worked on staff in a part-time or full-time capacity of seven churches and helped implement and utilize five separate ChMS systems.
- Customized, launched and managed five separate CRM systems with three different CRM softwares.

### Education

**Liberty University**  
Bachelor Degree in Interdisciplinary Studies  
Concentrations in Business and Ministry

2006 - 2009, 2015

## Experience

### **NIC Inc.**

Dec 2014 - Present

#### Project Manager

- Oversee the development of processes and procedures for all custom application projects at the SC division of NIC.
- Plan the development and implementation of the business filing system for the South Carolina Secretary of State that handles the submission, processing, and search of all business filings for the state of South Carolina.
- Plan the development of a business re-entry disaster application for the South Carolina Emergency Management Division.
- Implement dozens of online and over-the-counter payment processing systems for state and local governments.
- Plan and help develop the marketing site and material for the SC division of NIC.
- Introduce and implement agile project management methodology and other process improvements.
- Implement a company-wide CRM system to track current partners and future sales.
- Manage the company's infrastructure upgrade to virtual servers.

### **The Para Marketing Company**

Jul 2011 - Dec 2014

#### Co-Founder / Project Manager / Product Manager

- Developed an enterprise marketing portfolio and customer communication software to support a national decentralized digital marketing agency.
- Led a fourteen employee team to build a company worth 3.5 million in three years.
- Managed contracts with overseas, national, and local vendors.
- Developed custom sales software with online tools and iPad application to generate large dynamic marketing proposals and cut the sales cycle in half.
- "Start-up Venture of the Year" Palmetto Pillar Award recipient from the South Carolina Technology Council.

### **Jarden Applied Materials**

Jun 2010 - Dec 2011

#### Marketing Consultant

- Designed packaging and sales material for a Fortune 500 company that appeared in Walmart, Lowes, BestBuy, and other large retail stores.
- Helped increase product sales from 19 million to 25 million.
- Developed product lines and digital marketing campaigns for multiple items.
- Developed new technology for existing products which was submitted for a patent.

### **Various Churches Part-time & Full-time**

May 2005 - Nov 2016

#### Youth Pastor, Worship Leader, Web Developer, Designer, Marketing Director

- Worked for seven churches in a part-time or full-time capacity since 2005.
- Helped implement Fellowship One ChMS, Breeze ChMS, The City ChMS, and Planning Center Software.
- Responsible for website development and marketing efforts in addition ministerial responsibilities.

### **QA Experience**

Apr 2006 - Jul 2008

#### QA Engineer, Verification and Testing Associate

- Worked for the Department of Defense and Homeland Security testing secure internet portals.
- Tested and managed backlog of bugs for Liberty University's student portal and recruiting websites.